

WApHC Board Meeting Minutes

December 12, 2016

Attendees: Tina Mahloch, Nick Beil, Brenda Weyers, Kate Cowles, Jody Kott.

Meeting called to order at 8:07 PM

Treasurer's Report: Nick: No changes since last report on Nov. 11, 2016. Nick will email updated report.

Secretary's Report: Brenda: Nov 11, 2016 meeting minutes approved via email.

OLD BUSINESS

NOVEMBER SHOW RECAP, IOWA FALLS, IA; NOV. 26-27, 2016:

- Combined with Iowa Appaloosa Club, Iowa Falls. Good turnout for first time holding this show. Saturday was App show. Used Sunday as a schooling-type show.

WApHC YEAR END AWARDS BANQUET and MEETING:

- Set for Sunday, February 26, 2017 at 1:00 pm, Seven Lakes Golf Course, 1420 County Rd S, Reedsville, WI. Bring an auction item for our fundraising auction, and a dessert to pass.

NEW BUSINESS

SPRING SHOW MAY 20-21, 2017 BLACK RIVER FALLS

- Discussed doing a Friday afternoon/Saturday show vs Saturday/Sunday show to possibly save on facility costs. Decided to stay with Saturday/Sunday as this works best for most exhibitors this time of year.
- We will use same class list as 2016, but may put jumping classes mid Saturday. Also will split speed classes: stumps and keyhole Saturday; stakes, Figure 8 and rope race on Sunday. Will check 2017 rule book for any class changes when it is released.
- This will be a 4-Judge Appaloosa Show.

MAY 27 - 28, 2017 ONE DAY/ONE JUDGE APP SHOW and NEWPHA OPEN SHOW, Manitowoc Expo.

- Discussed continuing with NEWPHA open show as fundraiser. Made \$1200 profit last year. Would like to be closer to \$2000. Weather was noted as a factor the last 2 years. We have new indoor arena available this year. Facility is reasonable, but expenses are higher due to trophies and ribbons. We will continue with NEWPHA for 2017.
- Note email from Brenda which lists new NEWPHA approved classes and overnight camping/stall fees. We will also take out Appaloosa Pleasure and AQHA Pleasure classes. Add HIH class (mares and geldings combined).
- Tina will check with Manitowoc Trophy for trophies. They had some for approx. \$5/ea.
- Brenda will be show manager again. She will also look for donated Jr and Sr High point awards.
- Judge Mike Elliot both days.
- App show on Sat May 27. Full class list except cattle. May add Open (all breed) ranch classes.
- Jody offered to donate a bedliner as a nonpro overall high point.
- Jody will also coordinate a silent auction to be held over both days.

AUG 5-6, 2017, MARSHFIELD WApHC/POA/NC SHOW

- POA and NC people want a 2-day show and more walk/trot classes. App people would like more than one judge. Darryl found 3 ApHC judges that will carpool. There will be 2 judges for open and POA.

- We will have full slate of classes, including ranch classes, but NO cattle classes.

AUG 26-27, 2017, FALL QUALIFYING SHOW, BLACK RIVER FALLS

- 4-Judge show; same showbill as 2016. All classes including cattle.

ADVERTISING/MARKETING IDEAS

- Tack Swaps: Jefferson – Tina; Marshfield – Nick; Horse-a-rama – Brenda & Jody; West Bend?
- ApHC email blast
- Social Media: free advertising
- Radio spot or banner along highway? Jody will investigate.

MISCELLANEOUS:

- Discussed doing another show in Escanaba. Some in favor/some not. Agree to focus on current slate of shows as noted above.
- Showbills will be emailed to board for approval as they become available.
- We need to decide what High Point awards are to be offered at each of our shows. Non-pro awards will be based on the exhibitor (can use more than one horse). Possible divisions include: youth, novice non-pro, non-pro walk/trot, non-pro, non-pro 35 & over, non-pro masters. Do we rotate divisions between shows? Offer all divisions? Just do an overall non-pro high point? Email opinions to board. To be decided at later meeting.

Next meeting General Membership Meeting and Awards Banquet, February 26, 2017 at 1:00 pm, Seven Lakes Golf Course, Reedsville, Meeting adjourned at 9:48 PM.

Respectfully Submitted,
Brenda Weyers
WApHC Secretary