

# WApHC Board Meeting - Teleconference

February 12, 2012

Attendees: Nick Beil, Tina Mahloch, Kim Klinkner, Toni Pflieger, Jess Fale, Christy Schoen and Sandy Truntz (7:30 PM)

Board Members not present: Lisa Krueger and Stephanie Jacobson

Meeting called to order at 7:03 PM

## **Treasurers Report**

- Current balance is \$4,429.18.
- Expenses were for high point awards and postage for the mailing which we will be getting reimbursed by Bill Thiel for.

*Kim made motion to approve. 2<sup>nd</sup> was by Christy. All are in favor.*

## **Open Year End High Points**

- As of Friday February 10<sup>th</sup> people still have not received their year end awards.
- Discussion was had to have someone else take care of the open points.
  - Chelsea Biel volunteered to do these.

## **Shows for cross approval**

- Discussion was had on what clubs to approve their shows.

*Nick made motion to approve Mississippi Valley, Blackhawk, WISSOTA & Freedom Special show. 2<sup>nd</sup> was by Toni. All are in favor.*

## **Futurity**

- Tina mentioned some talk of concern about the money for the futurity now being split with riding classes and not just halter. Starla Obrien was contacted and she explained how it was beneficial to have the money split evenly amongst all the classes.
- Starla also talked with Tina about possibly having a stallion auction to help bring in members and money for the futurity.
  - Starla told Tina that if the board wanted to proceed with this she would be willing to run it as she is familiar with how this is held.
  - The way the money works is that the breeder is donating the stud fee to the club and whatever money is raised for the breeding it all goes to the futurity.
  - This would be something that is auctioned at the year end banquet.
    - Talk was had that we would need to do some other way of auctioning this off since our banquet doesn't have a large turnout. Nick mentioned he could probably do an online auction for this.

- *Nick makes motion to go forward with checking into this more and have Starla do a write up of the rules and email them to the board. 2<sup>nd</sup> made by Toni. All are in favor.*
- Starla was asking if she could be included in our meetings to discuss the futurity and she would also like to have more of her info listed on the website. Nick will take care of this on the website.

### **Website – Advertising**

- Tina and Nick have had people ask about advertising on our website.
- Nick mentioned maybe this could be done with the corporate membership option. It was decided to not mess with the corporate membership as this is written in our bylaws.
- Sandy said that in the past we only did this with the newsletter.
- Nick said we would need to limit advertising to a business card and a link to a website as otherwise this would be too much.
- Discussion was had to let non profit organizations advertise for free and charge places that are advertising for their gain.

*Nick made motion to allow advertising on the website in a business card form for \$25 for one year unless they are a nonprofit organization in which advertising would then be free. 2<sup>nd</sup> was made by Christy. All are in favor.*

### **June Show**

- Toni is still working on getting a vendor. She believes she is close to getting a vendor for this. Kim said that whatever vendor came to do this they would need to have their own trailer to run their food booth out of due to there not being room on the grounds. Sandy agreed that this was how things have been run.
- Judges have been booked by Daryl Mahloch.
- Nick will be getting 3 hotel rooms for the 3 judges.
- Kim noticed some classes that we should have added to our show bill while doing the final show application (to be consistent). These would be Non Pro Yearling Lounge Line, NP Nov Breakaway Roping, NP Nov Working Cow Horse and NP Nov Timed heading & heeling.
  - *Nick made a motion to add Non Pro Yearling Lounge Line, NP Nov Breakaway Roping, NP Nov Working Cow Horse and NP Nov Timed Heading & Heeling to both show bills. 2<sup>nd</sup> was made by Kim. All are in favor.*

### **August Show**

- Tina brought up the possibility of offering speed on Friday night after the cattle as some people have been inquiring about it.
- Nick brought up possibly running reining on Friday night after the cattle as often it is the same horses/exhibitors in these two categories.
  - *Kim made a motion to have reining after cattle on Friday night. 2<sup>nd</sup> was by Nick. All are in favor.*
- Nick would like to have the show start at 5 PM on Friday.
  - *Sandy made a motion to start at 5 PM on Friday night. 2<sup>nd</sup> was by Christy. All are in favor.*

**Club Advertising**

- Nick can do the booklets again like we did last year to use for Midwest Horse Fair. We would have all 3 show bills and futurity info listed in these booklets.

**Next Meeting**

- Next board meeting will be on March 18<sup>th</sup> at 7 PM for a teleconference.
- Discussion was had to have a general membership meeting soon and it was agreed upon that we would like to have this at the June Show.

*Motion was made by Nick to adjourn meeting at 8:40 PM. 2<sup>nd</sup> made by Toni. All approved! 😊*